The **BASIC PURPOSE** of Economics:

All humans use MATERIAL THINGS to better succeed on EVERY DYNAMIC ACTIVITY required for living life.

The BASIC PURPOSE of all economic activity **is to**
SECURE THE MATERIAL REQUIREMENTS necessary to...
- ***achieve a worthwhile quality of survival***,
- ***successfully pursue the dynamics of living***,
- ***improve living conditions with consistent regularity.***

It is *BASIC PURPOSE MATERIAL DRIVES* that generate into existence...

GAIN®

Chart of
Productivity Class® Economic Operating Dynamics

The
FIVE PRIMARY AXIOMS
of Economics

1 AXIOM ONE:

In order to materially
- *survive*,
- *pursue the dynamics of living*, and
- *improve living conditions*:

*humans must actively **PRODUCE** what they need and want, actively **CONSUMING** when they **PRODUCE**, and through expenditure or utility, **what** they **PRODUCE.***

2 AXIOM TWO:

In order to actively **produce** what they need and want:

humans **EDUCATE** *themselves* in everything they need to ***know*** to ***locate***, ***obtain*** and ***develop for use*** all possible **RESOURCES**, and the ***productive knowledge*** and ***skills*** *to effectively utilize them.*

Active, but limited, **TRADE**, and with it, concepts of **ETHICS** begin here.

3 AXIOM THREE:

Humans are endowed with all the physical and mental capacities necessary to provide ***beyond their own basic purpose needs and wants***.

*And thus material **GAIN** and **asset accumulation** begins, and with it indefinite expansion of **TRADE**, and with that, indefinite expansion of concepts of **ETHICS**.*

Active, but limited, **EMPLOYMENT** begins here.

4 AXIOM FOUR:

In order to be more ***efficient***, ***productive***, and ***most especially consistent*** in **producing** what is needed and wanted for **basic purpose**, humans create ***paterns*** and ***systems*** of doing things.

*And thus methods of **ORGANIZATION** begin, and therefore also, **SPECIALIZATION**, and **CURRENCY**. With **ORGANIZATION**, all **TWELVE ELEMENTAL ACTIVITIES** develop into full, expanded and ever more sophisticated use.*

5 AXIOM FIVE:

Humans are ***social, cooperative beings*** and therefore ***survive and thrive*** only in **SYMBIOTIC** patterns and systems, and ***suffer and decline*** in **ANTAGONISTIC** or **INVERTED** patterns and systems.

ALTRUISTIC patterns and systems tend to over burden themselves and revert to the *alloying of '**ALTRUISTIC** support' to '**SYMBIOTIC** structure'*, which proves to be the most contributive to shared social **basic purpose**.

The activities of which generate into existence...

The TWELVE ELEMENTAL ACTIVITIES aka The PRIMARY OPERATING DYNAMICS of Economics

PRODUCE + CONSUME + EDUCATE + RESOURCES + TRADE + ETHICS + GAIN + ORGANIZE + SPECIALIZE + CURRENCY + EMPLOY + SYMBIOTISM

the activities of which generate into existence...

The DERIVATIVE OPERATING DYNAMICS of Economics
aka
The 'SUBORDINATE' OR 'SUPPORTING' OPERATING DYNAMICS of Economics

	DERIVATIVE OPERATING PHENOMENA [Utilized for *Measuring*, *Calculating*, and *Reasoning*]	**DERIVATIVE OPERATING CONTROLS** [Utilized for *Driving*, *Manipulating*, and *Managing*]
Micro-Economics	Margins Demand and Elasticity Supply Price Market Equilibrium Risk	Incentivizing Pricing Credit — Productive & Consumptive Capitalization Investment — Productive & Consumptive Capitalization Marketing [driving, & manipulating demand] Competition Cyclic Flows of Currency & Production Division of Labor [Organized 'Function Labor']
Macro-Economics	Employment Rates Inflation GDP Balance of Trade Etc.	**Government:** Determination of Economic System Taxes & Spending Ethics Regulation Fiscal Policy [regulating cyclic flows, incentivizing, etc.] Politics Education Establishment of Currency **Fed Reserve:** Credit Manipulation of Interest Rates Currency Valuation Monetary Policy Politics

GENERAL ECONOMIC RANDOMITY:

A. Ethical abuses [of system, laws and regulations, etc.]
B. Exogenic forces [outside forces that effect economic conditions].
C. Random events effecting economic conditions [political, environmental, cultural, etc.]

NEW DEFINITION of ECONOMICS:

Application of he *'causation'* and *'application' principles* required in fulfilling the material needs and wants of human *quality of survival, successful pursuit of the dynamics of living,* and *regularity in improving living conditions.*

GAIN®
'Beta' Version

The Dynamics of Successful Economic Outcome
Productivity Class® Economic *Primer* and *Handbook*

Book and Poster Chart available at GAINbook.*info* or ProductivityClass.*info*